



## **Clatsop County Arts Summit: Artists Helping Artists Succeed**

Working artists and fledgling professionals in the arts industries don't always have the tools or knowledge to turn their passions and creative talent into a viable source of income. It's difficult for artists, especially those who are just starting out, to create a business around their work.

We hold an annual one-day Arts Summit and invite professional artists to share their knowledge at a series of free workshops. Anyone in the community is welcome to attend the summit and choose a few workshops to participate in. The Arts Summit also includes a presentation for government and business leaders about the economic impact of the arts in Clatsop County and a roundtable discussion with all the workshop presenters.

Survey results demonstrate that people are getting the information they need to further their businesses and take their creative endeavors to the next level by making them a profit. They learn about legalities around copyright and other best practices that can benefit their artistic endeavors. Civic leaders learn more about the importance and impact of the arts in the community. There is a lot of networking among representatives from arts organizations, city/county government, school districts, and other community leaders. Individuals form professional connections that they can build upon in the future. Sometimes artists will also get profitable work from individuals they meet at the summit.

Sponsors, 2019 and 2021: Astoria Sunday Market, Betsy Johnson, Clatsop County, Driftwood Restaurant and Lounge, Found, Imogen Gallery, Lewis and Clark Bank, Liberty Theater, Scott Justus, Times Theater & Public House

Grantors, 2023: City of Astoria Arts and Cultural Program and Clatsop County

Grantors, 2024: Clatsop County, Oregon Arts Commission

2024 workshops and leaders:

Becoming a Professional (Laura Janes and panel of artists)

Developing Your Business Plan (Meyer Freeman)

Finding Funding (Jessamyn West)

Navigating Online Options (Holly Marsh)

Understanding Copyright Issues (Cary Novotny)

Arts Council of Clatsop County

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